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Long Island Business News Honors Dr. Keri Chiappino as a "Healthcare Hero"

FOR IMMEDIATE RELEASE

Smithtown, NY (November 25, 2008) -- *Long Island Business News* and Hofstra University have recognized Smithtown Chiropractic Neurologist and Defeat Autism Now!® (DAN!) Practitioner Dr. Keri Chiappino for her work with children with neurological disorders, specifically those with Autism Spectrum Disorders. Dr. Chiappino was honored with the "Achievements in Healthcare" award which is issued through the "Healthcare Heroes Awards" program. Honorees were nominated by the healthcare community; winners and finalists were selected by a distinguished panel of judges.

The goal of the annual program is to recognize excellence, promote innovation, and contribute to the enhancement of the value and quality of health care. The award program acknowledges the men, women, and organizations whose tireless work, contributions, and dedication to healing and caring ensure the well-being of everyone on Long Island. The award for "Achievements in HealthCare" was presented to Dr. Chiappino for her commitment to helping special needs children through her holistic therapy program for neurological disorders, the Maximum Achievement ProgramSM (MAP).

"I am passionate about my work with special needs children," said Dr. Chiappino. "The satisfaction of offering hope to these children and their parents, and sharing their journeys toward wellness using non-invasive, holistic modalities is tremendously rewarding. To receive this award is just icing on the cake."

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About the Maximum Achievement ProgramSM (MAP)

MAP was created by Dr. Chiappino in 2003 and supports the approach that balancing brain function restores neurological health, enabling a child to perform at full potential. MAP is comprised of various Chiropractic Neurological modalities that are customized to each patient's individual deficits, such as cognitive exercises, visual therapy, vestibular therapy, and physical therapy. The goal is to improve the function of the brain that controls all aspects of health in order to help combat the symptoms of Autism Spectrum Disorders (ASD), Attention Deficit Disorder (ADD), Attention Deficit Hyperactivity Disorder (ADHD), as well as other learning disorders and ultimately achieve maximum health results.

About Dr. Keri Chiappino and New Life Chiropractic

Dr. Keri Chiappino offers a unique, expanded approach to alternative healthcare. Her private family practice, New Life Chiropractic, is dedicated to chronic conditions that severely disable people, including patients with Multiple Sclerosis, Parkinson's, Alzheimer's, vertigo, migraines, asthma, depression, anxiety and other neurological disorders. She is a Defeat Autism Now! (DAN!) Practitioner specializing in restoring brain balance in children diagnosed with learning disabilities, ADHD, Tourette's Syndrome, Dyslexia, and Autism Spectrum Disorders (ASD). Utilizing non-invasive therapies that comprise her unique Maximum Achievement Program (MAP), Dr. Chiappino has been successful in improving brain functionality in children with ASD, enabling them to perform at full potential.

Dr. Chiappino has distinguished herself as one of only 600 doctors worldwide achieving Diplomatic status on the American Chiropractic Neurological Board (ACNB), with over 1000 hours in Chiropractic Neurology coursework. To learn more about Dr. Chiappino's brain and body wellness programs, contact the Smithtown, Long Island office at 631 265 1223 or the Manhattan office at 212 721 1188; or visit www.newlifechiropractic.com.

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